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GTT Group to Release Digital Video Compression Patent Acquisition Opportunity

Portland, Oregon (October 2011) -- Global Technology Transfer Group, Inc. (GTT Group) announces the availability of a patent related to the digital video production and distribution market.

The Digital Video Compression patent describes a method for automatically adjusting reference frame intervals. The technology is used during compression of digital video. The invention is seeing significant adoption because it greatly simplifies the video compression process and improves the quality of the compressed video.

The Digital Video Compression patent could be utilized in any product that is capable of producing a digital video. Some examples include video editing software, devices that record video (e.g. cell phones, tablets, computers with cameras, etc.), and websites that convert video from one format to another. Converting video from one format to another may be found in video-sharing websites that take user-generated content and convert it to the site's preferred video format.

The patent has a particularly strong priority date. The priority date falls between the first versions of popular video formats, such as MPEG-1, which do not allow for automatic frame interval spacing, and the later sophisticated formats that do allow for its use.

GTT Group has prepared evidence of use material to illustrate how the patent has been adopted in the video production and distribution industry. The evidence of use materials will be made available to interested parties under non-disclosure and non-notice provisions.

GTT Group will be approaching potential buyers and providing materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts will be available to discuss the strengths of the patents and evidence of use in the market.

To receive more information about this opportunity, please contact Andrew Godsey at agodsey@gttgrp.com

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

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