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## **GTT Group Announces the Availability of Kodak Patent Study**

Portland, Oregon (January 2011) -- GTT Group is pleased to announce the availability of the Kodak Patent Study. The Kodak Patent Study offers important insight regarding the potential value of the current Kodak patent portfolio offering. The study encompasses nearly 1,100 assets in the Kodak patent portfolio related to digital imaging and provides overall value guidance and probable ranges.

As Kodak prepares for Chapter 11 bankruptcy protection, it is speculated that Kodak bankruptcy efforts will include the sale of their digital imaging patents and well as the entire Kodak patent portfolio. The Kodak Patent Study highlights the value of Kodak's 1,100 digital imaging patent assets. The study categorizes the patent assets into key technology areas that will be the value drivers in a transaction and the estimated monetary value ranges specific to each technology area. The Kodak Patent Study takes into account divestment and strategic value considerations related to the current patent marketplace.

"Recent news coverage has reported that Kodak may file for Chapter 11 bankruptcy in the first quarter which has heightened interest regarding what will happen to Kodak's patent assets," commented Michael Lubitz, GTT Group's CEO and Chairman. "The news reports of an impending Kodak bankruptcy filing and auction format similar to the past Nortel Transaction only serves to increase speculation related to the portfolio's potential value. GTT Group's objective concerning the Kodak Patent Study is to create transparency and provide useful decision support information to interested parties."

For additional information related to the study including subscription information, please contact Dan Buri at [dburi@gttgrp.com](mailto:dburi@gttgrp.com). All inquiries will be kept strictly confidential.

### **About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

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