



FOR IMMEDIATE RELEASE – December, 2012

Global Technology Transfer Group (GTT Group) Releases December Patent Market Outlook and Q3 2012 Patent Market Index (PMI)

Portland, Oregon (December, 2012) – Global Technology Transfer Group, Inc. (GTT Group), the world leader in patent transaction advisory and patent analysis services, releases the Q3 2012 Patent Market Index (PMI), an index tracking patent transaction activity and trends in the patent marketplace.

The Patent Market Index grew 13.1 points in Q3 2012 over the previous quarter, from 96.5 to 109.6. The Q3 2012 PMI continues the steady growth trend set since Q3 2009.

“One important indicator of the current quarter PMI strength is the significant number of small and medium sized transactions,” explained Michael Lubitz, CEO and Chairman of GTT Group. “Our expectation when reporting the Q2 2012 PMI was for a significant uptick in Q3 and Q4, and it came through for Q3. We remain optimistic to report continued growth in Q4 through the first half of 2013.”

The number of Patent Asset Transfers jumped in Q3 2012, but this was due to a large backlog at the USPTO. The PMI should maintain its 100-plus level into the first half of 2013 with secondary transfer returning to recent representative levels. Twelve transactions made the Notable Patent Transfers list this quarter, a reflection of the current activity in small and medium sized transaction. Most Active Dealmakers of Q3 2012 included Intel, Samsung, Microsoft, Cisco, and Facebook.

To obtain a complete copy of the Patent Transaction Market Report, subscribe to the Quarterly Patent Transaction Market Report and Patent Market Index by visiting us at www.gttgrp.com. GTT Group makes this information available as a courtesy to the community.

Additional research and analysis studies are listed in the Quarterly Patent Transaction Market Report. For access to any of these studies, or to inquire about developing a study for a specific company, please contact Dan Buri, Director Asset Services at GTT Group.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm. GTT Group combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group’s services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Patent Related Standards Analysis, Patent Research and Strategic Analysis. The company’s corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

###

GENERAL INQUIRIES AND FURTHER INFORMATION:

Andrew Godsey
Director, Asset Services
Direct Line: 503-805-7001
agodsey@gttgrp.com

EDITORIAL CONTACT:

Mike Mathews



Direct Line: 503-334-2592
mike@measuredmarketingsolutions.com