



FOR IMMEDIATE RELEASE – March, 2013

Global Technology Transfer Group, Inc. (GTT Group) CEO and Chairman Michael Lubitz to Moderate Patent Value Panel at 21st Fordham IP Conference

Portland, Oregon (March, 2013) – Global Technology Transfer Group, Inc. (GTT Group) CEO and Chairman Michael Lubitz will moderate the panel *Extracting Value from Patents: the Evolving Landscape* at the 21st Annual Fordham Intellectual Property Law and Policy Conference, to be held on April 4-5, 2013 in New York City. The panel will discuss current trends and challenges in the patent monetization eco-system. The panel presents varying perspectives from the world's leading IP participants and includes innovative thinkers in the industry.

Mr. Lubitz originally formed GTT Group as a global patent brokerage firm specializing in essential asset transactions with transnational competency. GTT Group's recent transaction advisories have included Nortel, AOL, InterDigital, and Goldenbridge. Mr. Lubitz is the originator of the Patent Market Index (PMI), regarded as the benchmark index for patent transaction activity within the United States. GTT Group is a leading marketplace information source and publishes the Patent Transaction Market Report, a quarterly market report, and the Annual Patent Deal Review.

The Fordham IP Conference is the annual gathering place for the candid and frank exchange of ideas and dialog between all attendees related to the latest intellectual property issues and trends. The Fordham IP Conference is known around the world for provocative, cutting-edge discussion of the hottest intellectual property topics.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm. GTT Group combines core competencies in patent brokerage, patent analysis, and patent valuation with its global network to deliver unparalleled results. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe. For more information, visit GTT Group at: www.gttgrp.com

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LINKS

<http://fordhamipconference.com>

<http://fordhamipconference.com/program-2/>

Patent Transaction Market Report - <http://www.gttgrp.com/2012/12/27/global-technology-transfer-group-gtt-group-releases-december-patent-market-outlook-and-q3-2012-patent-market-index-pmi/>

Annual Deal Review - <http://www.gttgrp.com/2012/08/02/global-technology-transfer-group-inc-gtt-group-announces-availability-of-the-2011-annual-patent-deal-review/>