



*Leader in Patent Analysis and Transaction Advisory Services*

# 3D Touch

## Patent Acquisition Opportunity

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The information in this package is provided for the sole purpose of supporting the independent evaluation of these patents by prospective buyers, and does not constitute legal opinion or representation. Any discussion of the potential use of the patented inventions by particular products is for illustration purposes only and is not intended to be, nor should they be construed as, notice of, or any form of accusation of, infringement of any of the indicated patents by any products. In addition, the materials provided by GTT Group are copyrighted material and are intended for use by the receiving party solely for their use in determining whether to purchase the patents offered for sale by GTT Group and their participation in the sales process run by GTT Group.

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# 3D Touch



## Patents

1 US Patent  
1 US Application

## Relevant Markets

Mobile Devices  
Mobile Software/Hardware  
Display Technologies

## Evidence of Use

GTT Group has developed market adoption materials available under NDA

## Offer Deadline

GTT Group will review all offers when made, but final offer deadline is July 24, 2014

## Contact GTT Group

Dan Buri  
Director, Asset Services  
[dburi@gttgrp.com](mailto:dburi@gttgrp.com)

## Opportunity Summary

- GTT Group is exclusively representing the sale of one issued U.S. patent and one pending U.S. application relevant to current devices and mobile software and hardware technologies.
- Select parties will be presented the opportunity to review this portfolio.
- The patents apply to 3D Touch and Air Touch implementations utilized in existing mobile devices.
- GTT Group has developed supporting market adoption materials that are available under non-disclosure, non-notice provisions.
- The patents disclose a computer input device that receives and processes user input (e.g. a finger or a stylus) in 3-dimensions.
  - Improved capacitance sensors in existing mobile devices register both screen touches and a finger or stylus hovering above the screen.
  - Multiple mobile devices implement this technology and a number of additional mobile devices are expected to implement similar 3D Touch solutions.



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## Transaction Structure

Seller prefers an all-cash transaction.

## Bidding Deadline

All interested parties should plan on placing an offer by July 24, 2014.

## Submitting an Offer

Offers should be submitted in writing from an authorized party stating the price offered and any material condition to closing.

## Pricing

No price floor has been set. Seller reserves the right to accept any offer and refuse any and all offers in its sole and arbitrary discretion. GTT Group is able to provide value guidance to qualified interested parties.

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## Non-Notice

Seller has agreed that the information provided to prospective purchasers throughout this sales campaign will not be used in any legal or administrative proceeding directed to enforcement of any patent associated with the 3D Touch patents.

## Evidence of Use

GTT Group is prepared to discuss market adoption and present claim charts to interested parties under Seller approved non-disclosure agreement.

## Encumbrances

There are no encumbrances on the 3D Touch patents.