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GTT Group to Sell Patents Covering Key Mobile 3D Touch Technologies

Portland, Oregon (June 2014) -- Global Technology Transfer Group, Inc. (GTT Group) announces the availability of two 3D Touch assets. The assets are applicable to three-dimensional touch, hover, and air touch implementations currently utilized in mobile devices.

The 3D Touch offering involves one issued U.S. patent and one pending U.S. application. Leading mobile devices are implementing the 3D Touch technology in their latest models. In addition, this technology is being marketed in mobile device advertisements to drive sales. It is expected that additional well-known mobile devices, tablets, and handheld computer devices will be implementing this technology in the very near future. The patents are also applicable to developing 3D input functionalities provided by graphics software providers.

Claim 1 of the issued U.S. patent discloses a computer input device that receives and processes user input (e.g. a finger or a stylus) in 3-dimensions. Improved capacitance sensors in existing mobile devices register both screen touches and a finger or stylus hovering above the screen. This improvement allows for programmers to respond differently to touch events versus hover events. The claimed technology is being implemented in existing mobile devices.

Additional independent claims disclose a device detecting of motion in the z-direction, rather than a detection of the stratum in which the input member is located. As current hardware solutions become more sophisticated, it is highly likely these independent claims will be utilized as well. In addition, the issued patent is accompanied by a counterpart that is an open application.

"This offering provides strong coverage on an emergent feature that is becoming common in existing mobile devices on the market," said GTT Group Director of Asset Services, Dan Buri. "Air touch, floating touch and hover technology has become a viable multi-touch alternative that can be implemented in conjunction with the multi-touch solutions offered in all smart phones and tablets. These patents cover existing 3-dimensional touch solutions and provide an open application for the purchaser to continue shaping the family."

GTT Group has prepared market adoption materials to illustrate how the assets have been adopted by major market participants. The market adoption materials will be made available to interested parties under non-disclosure and non-notice provisions.

GTT Group will be approaching potential buyers and providing materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts will be available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold to an interested acquirer in July 2014.

To receive more information about this opportunity, please contact Dan Buri at dburi@gttgrp.com

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

For more information, visit GTT Group at: www.gttgrp.com

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