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GTT Group to Sell Important Display Technologies Patent Portfolio

Portland, Oregon (July 2014) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent brokerage and patent transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio related to display technologies used in E-Readers, tablets, smartphones and wearables.

The portfolio relates to front-lit displays where light is directed towards the screen as opposed to backlit displays that directs light into the user's eyes. Front-lit displays offer several key advantages of backlit displays. Because light will not be directed in their eyes, front-lit displays offer a more comfortable user experience, especially over extended periods of time. Front-lit displays also provide a more consistent viewing experience across all types of light. LCD and OLED displays also are a significant drain on power, where reflective and front-lit displays are much more efficient.

The portfolio contains one issued U.S. patent and one U.S. application. The claims are broadly drafted to cover methods and devices related to illuminating displays. The portfolio is applicable to current E-Readers and mobile devices.

E-Readers utilizing E Ink are currently the primary application of front-lit displays, allowing readers to comfortably use the device in all kinds of light. It is an important feature that is commonly offered by the most popular E-Readers on the market.

Major technology companies have also been developing reflective display technology for smartphones, tablets and wearables. Reflective displays, which reflect the ambient light back to create an image work very well in bright light, but need to be front-lit to be visible in dim light conditions. While there are a few devices that are currently commercially available, it is expected that mass production of devices with these displays will begin in the next two years.

"This portfolio will be ideal for companies seeking to own high value patents that strongly relate to display technologies," said GTT Group Director of Asset Services, Andrew Godsey. "We believe purchasers will recognize this as a rare opportunity to acquire a young portfolio with strong current and future applicability to mobile devices."

GTT Group has prepared market adoption materials to illustrate how the assets have been adopted by major market participants. The market adoption materials will be made available to interested parties under non-disclosure and non-notice provisions. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group will approach potential buyers and provide materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts will be available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold at a private auction in September 2014.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

For more information, visit GTT Group at: www.gttgrp.com

CONTACT:

Andrew Godsey
Global Technology Transfer Group, Inc.
+1 503.805.7001
agodsey@gttgrp.com

EDITORIAL CONTACT:

Mike Mathews
Direct Line: 503-334-2592
mike@measuredmarketingsolutions.com