



FOR IMMEDIATE RELEASE – September, 2014

GTT Group to Sell Important Mobile Workforce Management Patent Portfolio

Portland, Oregon (September 2014) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent brokerage and patent transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio related to web applications, mobile workforce management systems, and professional services automation systems.

The Portfolio pertains generally both to monitoring user performance and to server interaction with software system users. Claimed inventions in this portfolio include tracking employee, contractor, and/or manager work time and performance, along with providing user interaction for tracking and reporting, and these inventions are in use in mobile workforce and field service management systems, time-tracking systems, and project management systems.

Additional claimed inventions in this portfolio include displaying a tabbed graphical user interface for a software system where different screen user interface objects are displayed and are determined to be either modifiable or non-modifiable based upon each user's access level and associated view and edit abilities. The additional inventions are generally applicable for any server-driven solution and are seen in use for multiple different web applications across several industries -- these inventions can be leveraged for any web application that provides both a tabbed user interface and different user access levels for modifying user interface objects.

The portfolio contains seven issued U.S. patents. The claims are broadly drafted to cover methods and servers related to user performance monitoring and user interface presentation. The portfolio is applicable to current mobile workforce management systems and professional services automation systems, in addition to server-driven applications in general.

"Companies are relying more and more on software and web applications to interact with both their employees and customers," said GTT Group Director of Asset Services, Andrew Godsey. "This portfolio relates well to what is available in the market and we believe there will be significant interest from software and Internet technology companies."

GTT Group has prepared market adoption materials to illustrate how the assets have been adopted by major market participants. The market adoption materials will be made available to interested parties under non-disclosure and non-notice provisions. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group will approach potential buyers and provide materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts will be available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold at a private auction in November 2014.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

For more information, visit GTT Group at: www.gttgrp.com

CONTACT:

Andrew Godsey
Global Technology Transfer Group, Inc.
+1 503.805.7001
agodsey@gttgrp.com

EDITORIAL CONTACT:

Mike Mathews
Direct Line: 503-334-2592
mike@measuredmarketingsolutions.com