



FOR IMMEDIATE RELEASE – June 2015

### **GTT Group to Sell “*Enhanced User Experience*” Patent Portfolio**

Portland, Oregon (June 2015) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent brokerage and patent transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio related to mobile notifications and enhanced search technologies.

The Portfolio’s first family of patents is applicable to controlling mobile notifications and message retrieval based on sensed conditions, such as motion, ambient light, temperature, or object proximity. User experience is improved by automatically retrieving messages on-behalf of the user or issuing notifications to the user in response to trigger conditions, such as when the device is moved, turned over, or taken out of a pocket. These patented technologies can be implemented within currently available smartphones and wearable devices using their pre-existing on-board sensors and operating system infrastructure.

The Portfolio’s second family of patents is applicable to improving search from the perspective of the user. Patented technologies within this family supplement traditional keyword searching with contextual information obtained from natural language conversations previously recorded in the background. Privacy concerns are addressed by use of an over-writing circular buffer that offloads recorded audio conversations under select conditions. The patent technologies can be implemented within the context of wearable devices, smartphones, smart televisions, and entertainment systems to lessen the burden on the user in specifying search criteria. This patent family additionally includes technologies relating to collaborative group search in which search results provided to a group of users have increased or reduced search result diversity, depending on context.

“As our devices continue to improve in performance and functionality, there are high expectations set from users about their ideal experience,” said GTT Group Director of Asset Services, Andrew Godsey. “The inventors of this portfolio have done an incredible job of anticipating the trend in next gen devices and provided practical solutions for improving the user experience.”

GTT Group has prepared summaries of the patents and their market importance. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group will approach potential buyers and provide materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group’s experts will be available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold at a private auction in July 2015.

**About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent transaction advisory firm. GTT Group combines core competencies in patent analysis, valuation, and market knowledge to deliver unparalleled results. The company's corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

**CONTACT:**

Andrew Godsey  
Global Technology Transfer Group, Inc.  
+1 503.805.7001  
[agodsey@gttgrp.com](mailto:agodsey@gttgrp.com)

**EDITORIAL CONTACT:**

Mike Mathews  
Direct Line: 503-334-2592  
[mike@measuredmarketingsolutions.com](mailto:mike@measuredmarketingsolutions.com)