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## **GTT Group to Sell Mobile Message Notification Patent Portfolio**

Portland, Oregon (July 2015) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent brokerage and patent transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio related to message notification to mobile devices.

The portfolio contains five issued U.S. patents and one pending U.S. application. Claimed inventions include content-based notification and user transparent pull operation for simulated push transmission of wireless email. In addition, the portfolio holds inventions for information management data synchronization. The included claims apply to mobile messaging solutions that provide push notifications to mobile devices through intermediary content notification services.

Mobile push notifications are a standard feature for all email providers who offer mobile applications. Providers use intermediary content push services, which grant simple but efficient quality of service and queuing capabilities that content providers need not implement themselves. A key advantage of intermediary content push services is that applications do not need to continuously run in the background or periodically fetch content.

“The inventions covered by the patents in this portfolio include a key feature being offered by mobile email applications,” said GTT Group Director of Asset Services, Andrew Godsey, Director of Asset Services. “We expect to see strong interest from companies interested in mobile messaging technology.”

GTT Group has prepared patent summaries and materials to illustrate market adoption by major market participants. The market adoption materials will be made available to interested parties under non-disclosure and non-notice provisions. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

### **About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group’s services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company’s corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

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