



FOR IMMEDIATE RELEASE – August, 2015

GTT Group to Sell Significant Automotive Telematics Patent Portfolio

Portland, Oregon (August 2015) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent brokerage and patent transaction advisory services to information and communication technology companies worldwide, announced today the availability of a patent portfolio related to automotive telematics.

The portfolio contains 34 U.S. assets and 75 foreign counterparts. The patents relate to in-vehicle systems (IVS) utilized in vehicle-to-vehicle communication, vehicle-to-device communication, and vehicle-to-infrastructure communication. Common applications of this technology are vehicle tracking, fleet management, navigation, vehicle safety and security systems, emergency call systems, connected car features, and insurance risk assessment. As vehicles become more integrated with smart technology and computing platforms, telematics is quickly becoming a standard feature in all new vehicles. The automotive telematics market will become increasingly robust in the years to come, both in the commercial and passenger vehicle sectors. Estimates value the market at \$40 billion by the year 2019.

Key patents in the Automotive Telematics portfolio relate to or are essential to the 3GPP eCall specification, which is scheduled to be implemented in all new cars in Europe by 2018. The patents cover in-band modems that use the same digital voice channel as that used for an emergency voice call.

Cars implemented with emergency call technology automatically send out an emergency response call along with the vehicle's position in the event of a crash. Currently, newer models of cars made by major auto manufacturers are fitted with an emergency call system. In addition, cellular service providers are providing automatic emergency response calls. The market size for the feature is quickly expanding due to government regulations in Europe, the United States, Brazil and Russia requiring manufacturers to equip vehicles with automatic emergency response call systems. The European Parliament's new eCall regulation creates a mandatory requirement for all new cars to be outfitted with emergency call technology by 2018.

"The Automotive Telematics portfolio contains inventions that are essential to safety, security, and emergency assistance initiatives being implemented by governments all around the world," said GTT Group Director of Asset Services, Andrew Godsey. "The portfolio will be a valuable addition to companies seeking to gain a strong patent position in the automotive space, particularly as new players are entering the market and telematics platforms are becoming ubiquitous in the automobile."

GTT Group has prepared market adoption materials to illustrate the value of the portfolio. The market adoption materials will be made available to interested parties under non-disclosure and non-notice provisions. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group will also approach potential buyers and provide materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts will be available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold at a private auction in November 2015.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory and consulting firm, which combines core competencies in patent valuation with its global network to deliver unparalleled results. GTT Group's services include Patent Valuation, Patent Brokerage, Patent Acquisition, Patent Licensing Support, Wireless Related Standards Review, and Patent Research & Strategic Analysis. The company's corporate headquarters are in Portland, Oregon, with representation in North America, Asia, and Europe.

For more information, visit GTT Group at: www.gttgrp.com

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