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## **GTT Group Named Exclusive Divestiture Adviser to Fundamental Data Synchronization Patent Portfolio**

Portland, Oregon (September 2016) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent analysis and patent transaction advisory services to information and communication technology companies worldwide, announces the divestiture of the Data Synchronization Patent Portfolio.

The portfolio contains 29 patent families containing 59 issued US patents, 8 US applications and over 100 foreign counterparts. The foreign counterparts include coverage in countries such as China, Germany, Great Britain, Netherlands and more. The portfolio contains inventions generally related to syncing data between various clients and server destinations.

Applications of the claimed inventions are found in several industries. Cloud storage and file hosting services enable their users to synchronize their data with a host server. The inventions are also applicable to consumer entertainment applications such as media players that allow users to synchronize their media content across devices. Media streaming services also compete with traditional media players by providing users with synchronization features so they can upload their own content from files stored on a user's device acting as a user's media library.

"Users now expect to have access to their files and content no matter where they are and what device they are using. The inventions in this portfolio are core technologies allowing the personal media revolution," said GTT Group Director of Asset Services, Andrew Godsey. "The patents in this portfolio cover industry-enabling features that make possible the efficient synchronization of files across multiple devices."

GTT Group has prepared materials to illustrate the value of the portfolio. To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept confidential.

GTT Group will approach potential buyers and provide materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's experts are available to discuss the strengths of the patents and evidence of use in the market. The portfolio will be sold at a private auction in December 2016.

### **About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent analysis and transaction advisory firm. The company's corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

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