



Leader in Patent Analysis and Transaction Advisory Services

Biometrics Portfolio

Patent Acquisition Opportunity

The information in this package is provided for the sole purpose of supporting the independent evaluation of these patents by prospective buyers, and does not constitute legal opinion or representation. Any discussion of the potential use of the patented inventions by particular products is for illustration purposes only and is not intended to be, nor should they be construed as, notice of, or any form of accusation of, infringement of any of the indicated patents by any products. In addition, the materials provided by GTT Group are copyrighted material and are intended for use by the receiving party solely for their use in determining whether to purchase the patents offered for sale by GTT Group and their participation in the sales process run by GTT Group.

Primary Contact

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Biometrics Portfolio



Patents

65 global assets; including

9 US Patents

1 US Application

Relevant Markets

Mobile Devices

Virtual Reality

Augmented Reality

Semi-Autonomous Vehicles

Applications

Mobile Payments

Content Delivery

Access Control

User Interface/Input

Vehicle Information Systems

Offer Deadline

April 20, 2017

Contact GTT Group

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Opportunity Summary

- GTT Group is exclusively representing the sale of the Biometrics Portfolio.
- The portfolio contains 65 global assets in 12 patent families, including nine issued US patents and one pending US application.
- The portfolio is split into two technical areas:
 - Eight of the patent families relate generally to the field of biometrics and contain inventions focused on recognizing and authorizing users for the purpose of mobile payments, content delivery, and premise or event access.
 - Four of the patent families relate to detecting a user's eye movement as a way for a user to control an application, such as in an augmented or virtual environment.
- GTT Group has performed detailed analysis on each patent family and is prepared to assist interested parties to understand the value of the Biometrics Portfolio. Please contact GTT Group to set up a time to review the portfolio with a subject matter expert.

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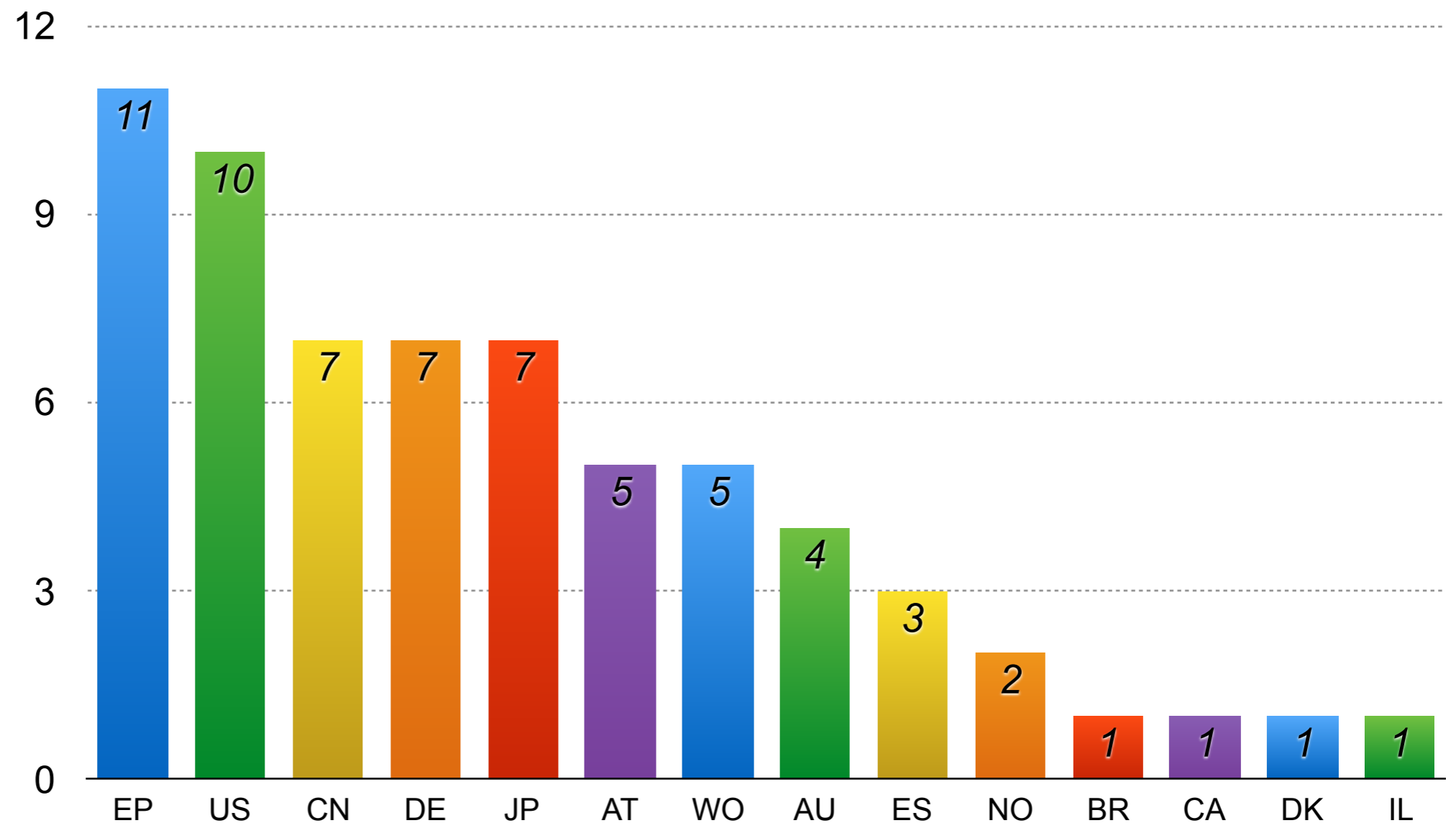
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Global Patent Coverage

The Biometrics Portfolio has extensive coverage around the world in key jurisdictions.



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The Biometric Market

- The use of biometric identifiers; such as fingerprints, iris recognition, and voice recognition, are becoming more common as tools used to identify individuals.
- The use of these biometric tools provides a level of accuracy that was unavailable from previous forms of identification.
- The biometric systems market is experiencing significant growth as use moves beyond primarily government applications into financial institutions, the healthcare industry, and consumer electronics.
- According to Biometrics Research Group, the global biometrics market will reach \$35.5B by 2020.
- Inventions in the Biometrics Portfolio cover the use of mobile devices for the collection and use of biometric identifiers to be used in applications ranging from performing secure transactions from your smartphone to accessing streaming video content.



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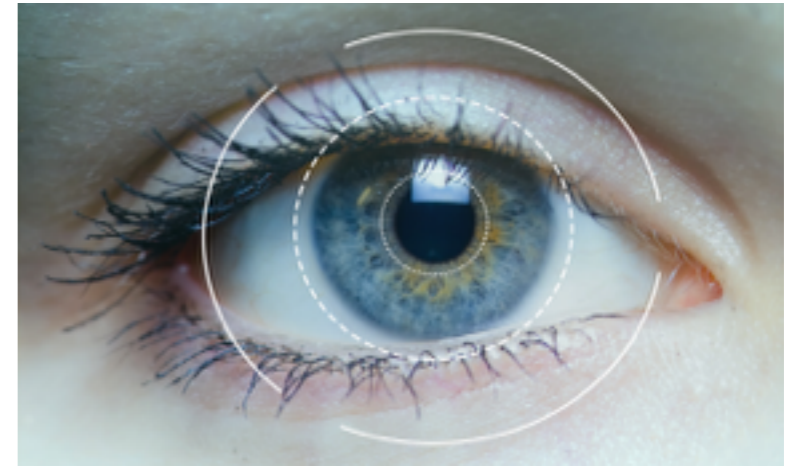
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The Eye Tracking Market

- Eye tracking technology measures information about a user's gaze to understand what they are looking at.
- According to Research and Markets, Virtual Reality and Augmented Reality (VR/AR) is the fastest growing application of eye tracking technology.
- Deploying eye tracking technology in VR/AR applications allows developers to prioritize graphics and personalize content based on the areas where a user is looking.
- Eye tracking is also being incorporated into driving systems, such as those in semi-autonomous vehicles, to monitor the alertness of drivers.
- Inventions in the Biometrics Portfolio relate to using a user's eye movement to identify interests, provide information about those interests, and interact with wearable devices.



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Transaction Structure

Seller prefers an all-cash transaction.

Bidding Deadline

Offers for the portfolio can be placed at any time prior to April 20th.

Submitting an Offer

Offers should be submitted in writing from an authorized party stating the price offered and any material condition(s) to closing.

Pricing

No price floor has been set. Seller reserves the right to accept any offer and refuse any and all offers in its sole and arbitrary discretion. GTT Group is able to provide value guidance to qualified interested parties.

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Non-Notice

Seller has agreed that the information provided to prospective purchasers throughout this sales campaign will not be used in any legal or administrative proceeding directed to enforcement of any patent associated with the Biometrics Patent Portfolio.

Encumbrances

No encumbrances exist for the Biometrics Portfolio.