



Leader in Patent Analysis and Transaction Advisory Services

Smart Home Portfolio

Patent Acquisition Opportunity

The information in this package is provided for the sole purpose of supporting the independent evaluation of these patents by prospective buyers, and does not constitute legal opinion or representation. Any discussion of the potential use of the patented inventions by particular products is for illustration purposes only and is not intended to be, nor should they be construed as, notice of, or any form of accusation of, infringement of any of the indicated patents by any products. In addition, the materials provided by GTT Group are copyrighted material and are intended for use by the receiving party solely for their use in determining whether to purchase the patents offered for sale by GTT Group and their participation in the sales process run by GTT Group. The views expressed in this document do not necessarily represent the views of the Seller.

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Smart Home Portfolio



Patent

12 US Patents
1 US Application

Relevant Markets

- Internet of Things
- Smart Home / Home Automation
- Home Surveillance and Security

Evidence of Use

GTT Group is prepared to discuss EOU with interested parties under NDA.

Offer Deadline

March 30, 2017

Contact GTT Group

Andrew Godsey
Director, Asset Services
agodsey@gttgrp.com

Opportunity Summary

- GTT Group is exclusively representing the sale of 12 issued US patents and one allowed US patent application.
- The portfolio relates to the control and automation of connected devices in a home or business environment.
- Exemplary claims in the portfolio relate to:
 - Smart Home Apps or Internet of Things (IoT) software that provide user interfaces to manage connected devices;
 - Smart Home hubs that manage connected devices; and
 - Presence detection devices, such as WiFi cameras, that provide user notifications and have communication functionality.
- GTT Group subject matter experts are available to discuss evidence of use (EOU) by major market participants. Please contact GTT Group for further information.

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Market Summary

- According to the Boston Consulting Group, the IoT market is projected to reach \$267B by 2020.
- 24B IoT devices are projected to be connected to the internet by 2020.
- The dramatic increase in connected devices has resulted in increased competition from largest technology companies in the world seeking to provide the platform to manage these devices.
- A significant portion of the IoT market is driven by connected devices to enable a Smart Home.
- According to Research and Markets, the Home Automation market is projected to reach \$78B by 2022 and includes products like security cameras, electrical appliances, thermostats and lighting.
- The Smart Home Portfolio contains inventions that cover various aspects of deploying IoT connected devices. The patented methods have been adopted in IoT products ranging from Smart Home Apps and Management Software to home monitoring and security devices.



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Transaction Structure

Seller prefers an all-cash transaction.

Bidding Deadline

Bids can be placed at any time prior to March 30, 2017.

Submitting an Offer

Offers should be submitted in writing from an authorized party stating the price offered and any material condition to closing.

Pricing

No price floor has been set. Seller reserves the right to accept any offer and refuse any and all offers in its sole and arbitrary discretion. GTT Group is able to provide value guidance to qualified interested parties.

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Non-Notice

Seller has agreed that the information provided to prospective purchasers throughout this sales campaign will not be used in any legal or administrative proceeding directed to enforcement of any patent associated with the Smart Home Portfolio.

Evidence of Use

GTT Group is prepared to discuss market adoption to interested parties under appropriate NDA.

Encumbrances

Encumbrance information will be provided to qualified parties under NDA.