



FOR IMMEDIATE RELEASE – March 2017

## **GTT Group Announces the Availability of a Media Streaming Patent Portfolio**

Portland, Oregon (March 2017) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent analysis and transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio related to media streaming.

The portfolio contains 9 patent families, including nine issued US patents and their foreign counterparts. Other jurisdictions include China, Japan, Korea, France, Spain and Germany. Exemplary claims in the portfolio relate to digital rights management (DRM) in a network for distributing digital content; broadcasting live video over the internet; and maintaining overall quality of service (QoS) in a communication network.

Video streaming has seen tremendous growth over the past several years with Strategy Analytics reporting that 85% of broadband households in the US have a video streaming subscription. Research from MarketsandMarkets indicates that the global video streaming market will grow from \$30B in 2016 to \$70B by 2021. Revenue from video streaming services come from user subscriptions, pay-per-view typically used with video rentals or sporting events, and advertising.

Subscription services require a mechanism to ensure that the video content is only going to authorized users and devices. Several of the inventions in the portfolio relate to DRM and managing access to digital content. GTT Group has prepared materials to illustrate adoption of these materials by major market participants.

Another area of growth for internet video streaming is live video. Watching live events like sporting or political debates has typically required a cable subscription. In recent years, broadcasters have been partnering with internet technology companies to broadcast these events live over the internet. Users of social networking websites have also been given a platform to share live video directly with their followers. Key claims in the portfolio cover the broadcasting of video using internet protocol.

“The internet has completely transformed the entertainment industry and how we consume media,” said GTT Group Director of Asset Services, Andrew Godsey. “The Media Streaming portfolio covers key advancements in the management and maintenance of networks that provide video streaming over the internet.”

To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group is approaching potential buyers and providing materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group's subject matter experts will be available to discuss the strengths of the patents and applications in the market. Offers to acquire the portfolio should be submitted by May 10, 2017.

**About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent analysis and transaction advisory firm. The company's corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

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