



Leader in Patent Analysis and Transaction Advisory Services

Social Media Portfolio

Patent Acquisition Opportunity

The information in this package is provided for the sole purpose of supporting the independent evaluation of these patents by prospective buyers, and does not constitute legal opinion or representation. Any discussion of the potential use of the patented inventions by particular products is for illustration purposes only and is not intended to be, nor should they be construed as, notice of, or any form of accusation of, infringement of any of the indicated patents by any products. In addition, the materials provided by GTT Group are copyrighted material and are intended for use by the receiving party solely for their use in determining whether to purchase the patents offered for sale by GTT Group and their participation in the sales process run by GTT Group.

Primary Contact

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Social Media Portfolio



Patents

21 global assets

6 US Patents

1 US Application

Relevant Markets

Location Based Services

Social Networking

SaaS

Mobile Applications

Making an Offer

Interested parties should make an offer as soon as they are able. Offers will be reviewed as they are received.

Contact GTT Group

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Opportunity Summary

- GTT Group is exclusively representing the sale of the Social Media Portfolio.
- The portfolio contains 21 global assets in three patent families, including six issued US patents and one pending US application.
- The portfolio includes patents related to:
 - Location sharing in a social network;
 - Data transmission in a cloud-based service; and
 - Accessing and controlling status information across multiple social platforms.
- GTT Group has developed evidence of use (EOU) materials that are available under NDA for qualified purchasers. Please contact GTT Group for further information.

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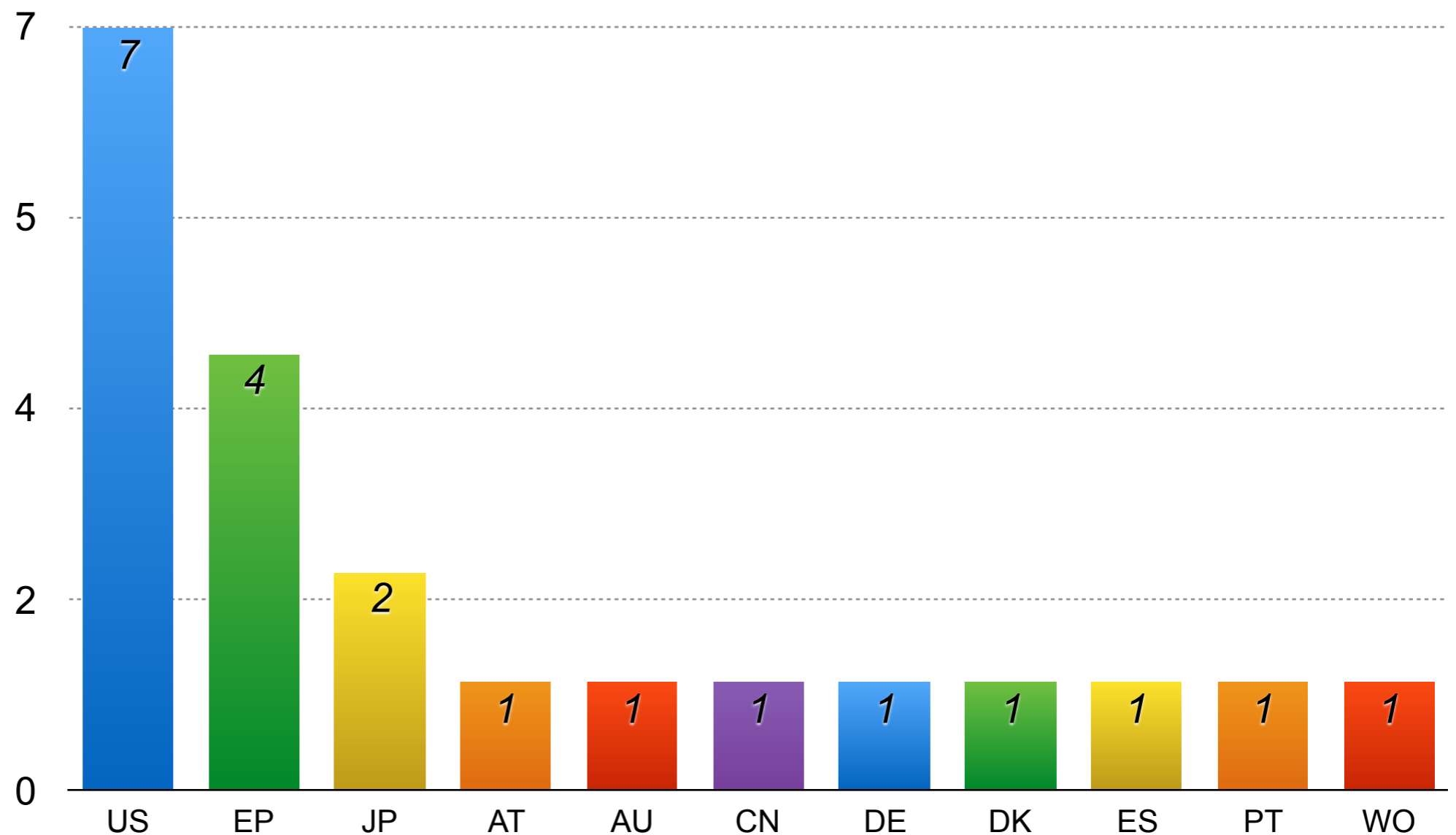
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Global Patent Coverage

The Social Media Portfolio has extensive coverage around the world in key jurisdictions.



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Transaction Structure

Seller prefers an all-cash transaction.

Bidding

Interested parties are encouraged to make an offer as soon as they are able. Offers will be reviewed and responded to promptly. Priority will be given to offers received first.

Submitting an Offer

Offers should be submitted in writing from an authorized party stating the price offered and any material condition(s) to closing.

Pricing

No price floor has been set. Seller reserves the right to accept any offer and refuse any and all offers in its sole and arbitrary discretion. GTT Group is able to provide value guidance to qualified interested parties.

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Non-Notice

Seller has agreed that the information provided to prospective purchasers throughout this sales campaign will not be used in any legal or administrative proceeding directed to enforcement of any patent associated with the Social Media Portfolio.

Encumbrances

No encumbrances exist for the Social Media Portfolio.