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GTT Group To Sell On-Demand Delivery Patent Portfolio

Portland, Oregon (August 2017) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent analysis and transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent related to the on-demand delivery of goods and services.

The patent covers methods and devices for the efficient delivery of goods and services ordered online.

The on-demand market encompasses a wide variety of companies participating in vastly different market segments. The common element of companies participating in the on-demand market is the use of mobile applications to facilitate the delivery of goods and services. In 2015 users spent nearly \$60B in the on-demand economy according to the National Technology Readiness Survey. Online marketplaces were the largest category of on-demand spending (\$36B), followed by transportation (\$5.6B) and food/grocery delivery services (\$4.6B). The patent in this portfolio relates broadly to the different on-demand market categories.

The patent contains methods that cover the deployment of vendor vehicles in response to an online order. The patent is applicable to different categories of the on-demand market, such as food delivery, carpooling services and e-commerce package delivery. GTT Group has prepared evidence of use materials that will be made available to interested purchasers under NDA.

“The on-demand delivery market has seen tremendous growth as a natural extension of ridesharing services,” remarked Andrew Godsey, GTT Group Director of Asset Services. “We are excited to be representing an inventor who helped develop the technology enabling this market.”

To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group is approaching potential buyers and providing materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group’s subject matter experts will be available to discuss the strengths of the patents and applications in the market. Offers to acquire the portfolio should be submitted by October 2017 or earlier.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent analysis and transaction advisory firm. The company’s corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: www.gttgrp.com

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