



*Leader in Patent Analysis and Transaction Advisory Services*

# On-Demand Delivery

## Patent Acquisition Opportunity

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# On-Demand Delivery Patent



## Patents

1 Patent

## Relevant Markets

Logistics

Meal Delivery

Package Delivery

Carpooling Services

## Evidence of Use

Available under NDA

## Making an Offer

Interested parties should make an offer as soon as they are able. Offers will be reviewed as they are received.

## Contact GTT Group

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## Opportunity Summary

- GTT Group is exclusively representing the sale of the On-Demand Delivery portfolio.
- The portfolio contains 1 US patent.
- The inventions in the portfolio generally relate to the delivery of goods and services.
- Key aspects of the invention are using the location of a user's device to identify a delivery address and using criteria from user searches to batch user orders.
- The patents are applicable to logistic companies that provide on-demand delivery of food, packages and transportation services.
- GTT Group has developed evidence of use (EOU) materials that are available under NDA for qualified purchasers. Please contact GTT Group for further information.

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**GTT** GROUP

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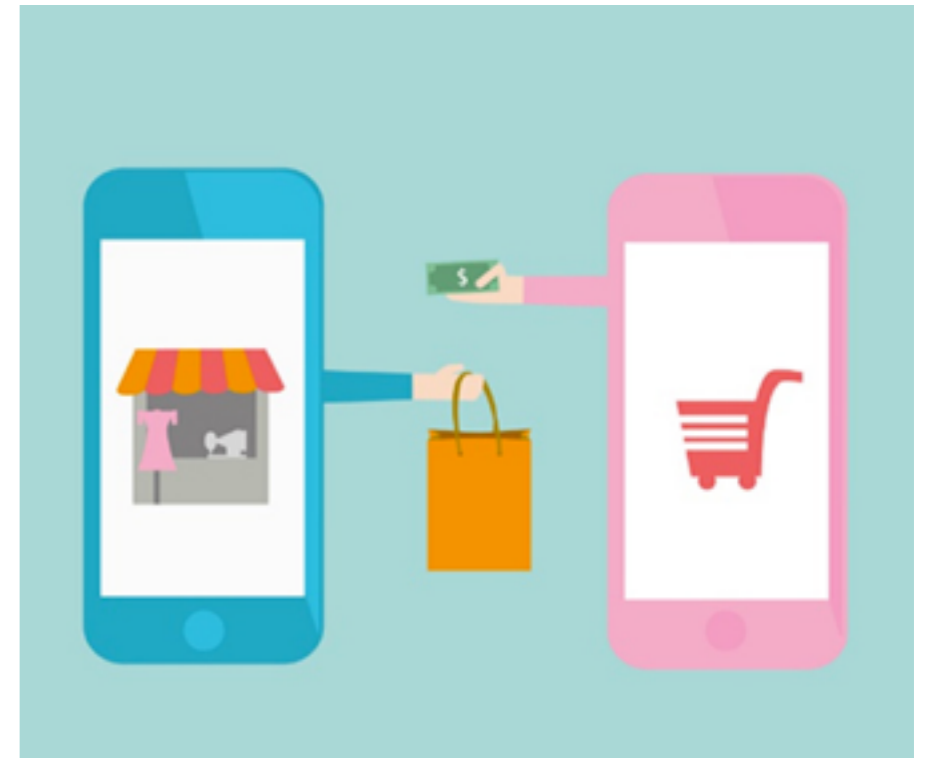
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## On-Demand Delivery Market

- The on-demand market encompasses a wide variety of companies participating in vastly different market segments.
- The common element of companies participating in the on-demand market is the use of mobile applications to facilitate the delivery of goods and services.
- In 2015 users spent nearly \$60B in the on-demand economy according to the National Technology Readiness Survey.
- Online marketplaces were the largest category of on-demand spending (\$36B), followed by transportation (\$5.6B) and food/grocery delivery services (\$4.6B).
- The patent broadly relates to the different on-demand market categories by providing methods and devices for the efficient delivery of goods and services ordered online.



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## Transaction Structure

Seller prefers an all-cash transaction.

## Bidding

Interested parties are encouraged to make an offer as soon as they are able. Offers will be reviewed and responded to promptly. Priority will be given to offers received first.

## Submitting an Offer

Offers should be submitted in writing from an authorized party stating the price offered and any material condition(s) to closing.

## Pricing

No price floor has been set. Seller reserves the right to accept any offer and refuse any and all offers in its sole and arbitrary discretion. GTT Group is able to provide value guidance to qualified interested parties.

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## Non-Notice

Seller has agreed that the information provided to prospective purchasers throughout this sales campaign will not be used in any legal or administrative proceeding directed to enforcement of any patent associated with the On-Demand Delivery Portfolio.

## Encumbrances

There are no encumbrances.