



FOR IMMEDIATE RELEASE – September 2017

## **GTT Group To Divest Inventor's Patent for the Remote Operation of a Vehicle**

Portland, Oregon (September 2017) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent analysis and transaction advisory services worldwide, announces the availability of a strategic patent asset related to the growing connected car market.

The invention is applicable to mobile phone apps that enable users to remotely lock, unlock and start a vehicle. The patented technology allows the app to be deployable and operable on more than one phone at the same time. For example, one person with their phone and app can lock/unlock doors and remotely start the car while another person with their own phone could lock and unlock the doors but would not be able to start the car. The invention envisions ride sharing and varying levels of privileges based on user designation.

Mobile apps are currently offered by automobile manufacturers, automobile component suppliers, and connected vehicle service providers that provide remote operation features. The most common features include keyless entry, remote start, and location tracking. These apps are enabling users to control their vehicles in new ways conveniently from their mobile devices.

“The driving experience is currently being completely reimagined spurred by the work and development in the field of autonomous vehicles,” remarked Andrew Godsey, GTT Group Director of Asset Services. “This invention is related to a new generation of vehicles that will be connected to the outside world and will interact with their owners in ways not dreamed of in the past.

To receive more information about this opportunity, please contact Mick Banks. All inquiries will be kept strictly confidential.

GTT Group is approaching potential buyers and providing materials explaining the strategic advantages of acquiring the patent. In addition, GTT Group’s subject matter experts will be available to discuss the strengths of the patent in the market. Offers to acquire the patent should be submitted by November 2017.

### **About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent analysis and transaction advisory firm. The company’s corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

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