



FOR IMMEDIATE RELEASE – May 2018

## **GTT Group To Sell VR Camera System Portfolio**

Portland, Oregon (May 2018) -- Global Technology Transfer Group, Inc. (GTT Group), the premier provider of patent analysis and transaction advisory services to information and communication technology companies worldwide, announces the availability of a patent portfolio directed to spherical 360-degree camera systems.

The patent portfolio covers camera systems for providing spherical 360-degree images and/or video for virtual reality (VR) applications.

The rising popularity of virtual reality games and increasing demand for virtual reality headsets are key factors which are expected to foster the growth of the global 360-degree camera market. According to Research Nester, the global 360-degree camera market is expected to flourish at a compound annual growth rate (CAGR) of 34.4% from 2017 to 2024. The portfolio broadly relates to spherical, 360-degree camera systems that can capture images and video in all directions for a full virtual reality (VR) experience.

The portfolio is applicable to 360-degree camera systems that create a full spherical image. Utility can be found in virtual reality, sporting photography, and other 360-degree image and video applications. GTT Group has prepared evidence of use materials that will be made available to interested purchasers under NDA.

“The market for virtual reality content, enabled by 360-degree camera systems, is forecast for tremendous growth in order to support virtual reality games and other VR applications,” remarked Andrew Godsey, GTT Group Director of Asset Services. “We are excited to offer the spherical camera portfolio that includes critical technologies enabling this market.”

To receive more information about this opportunity, please contact Andrew Godsey. All inquiries will be kept strictly confidential.

GTT Group is approaching potential buyers and providing materials explaining the strategic advantages of acquiring the portfolio. In addition, GTT Group’s subject matter experts will be available to discuss the strengths of the patents and applications in the market. Offers to acquire the portfolio should be submitted by July or earlier.

### **About Global Technology Transfer Group, Inc.**

Global Technology Transfer Group, Inc. is a patent analysis and transaction advisory firm. The company’s corporate headquarters are in Portland, Oregon.

For more information, visit GTT Group at: [www.gttgrp.com](http://www.gttgrp.com)

**CONTACT:**

Andrew Godsey

Global Technology Transfer Group, Inc.

+1 503.805.7001

[agodsey@gttgrp.com](mailto:agodsey@gttgrp.com)

**EDITORIAL CONTACT:**

Mike Mathews

Direct Line: 503-334-2592

[mike@measuredmarketingsolutions.com](mailto:mike@measuredmarketingsolutions.com)