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GTT Group, Inc. Releases Fourth Quarter 2018 Review & Market Outlook
Including the Q4 2018 Patent Market Index (PMI®)

Portland, Oregon (March 14, 2019) – Global Technology Transfer Group, Inc. (GTT Group), the world leader in strategic patent analysis and patent transaction services, today makes available the Fourth Quarter 2018 Patent Transaction Market Report including Patent Market Index (PMI®) and Patent Licensing Index (PLI®) results.

The PMI concluded the fourth quarter of 2018 at 94.33. This marks a 5% increase from the 2018 third quarter results. The PMI is up 14.3% since the end of 2017.

The PLI witnessed a 28.1% decrease during the fourth quarter of 2018. Over the last 12 Months of 2018 the PLI has dropped a total of 41.2%. The S&P 500 decreased by 14% in Q4 2018. The PLI is currently underperforming the S&P 500 on a both a quarterly and 12 month basis.

During the fourth quarter of 2018, there were 1,774 monitored secondary patent assignments. This is a 2.8% decrease over the 2018 third quarter results. The decrease in total volume was offset by several larger asset transactions. Large asset transactions positively influenced the PMI in the 4th Quarter, outweighing the total market volume decline.

“The market remains driven by quality and strategic imperatives,” explains Michael Lubitz, Founder and Managing Director of GTT Group. “We will provide updated guidance at our fourth quarter Review Call.”

Obtain a complete copy of the Patent Transaction Market Report through a complimentary subscription to the Quarterly Patent Transaction Market Report and Patent Market Index by visiting www.gttgrp.com/subscribe-to-quarterly-report/. Immediate updates on specific patent deals are also available using GTT Group’s Patent Deal Alert Service through subscription at www.gttgrp.com/patent-deal-alert-service-subscription/. GTT Group makes this information available as a courtesy to the community.



The Review Call for the Q4 2018 PTMR is scheduled for March 21, at 9:00 a.m. Pacific Daylight Saving Time. Contact info@gttgrp.com before March 19 to reserve a seat.

During the Review Call, Michael Lubitz, Founder and Managing Director of GTT Group, will introduce GTT Group's new disruptive technology leader board, which tracks trends in emerging technology areas, and provide market guidance for the remainder of the first half of 2019.

About the PMI® and PLI®

The Patent Market Index (PMI®) tracks patent transaction activity and patent marketplace trends, and is reported quarterly in the Patent Transaction Market Report (PTMR). The Patent Licensing Index (PLI®) tracks activity among publicly traded patent licensing companies to provide comparative performance indicators, and is also reported quarterly in the PTMR.

About Global Technology Transfer Group, Inc.

Global Technology Transfer Group, Inc. is a patent transaction advisory & consultancy firm. GTT Group combines core competencies in patent analysis, valuation, and market knowledge to deliver unparalleled results. The company's corporate headquarters are in Portland, Oregon.

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